

BATMAN HARPER'S BARR

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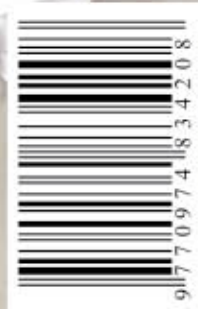
GREAT STYLE
SECRETS

BEST
BEAUTY:
THE NEW
MINIMALS

DEEPIKA
PADUKONE

Fall
Fashion

WHAT TO BUY NOW



The Starck Truth



Philippe Starck

With a new book featuring his designs and a residential project in Pune, iconoclastic designer PHILIPPE STARCK lets *Bazaar* in on what's been keeping him busy



Gentle hues define the Nature palette

There is little you can accuse design doyen Philippe Starck of not doing. Restaurant and home interiors that transport you to a world of fantasy; furniture and vehicles that delightfully balance ergonomics and aesthetics, and mass-produced quotidian apparel, accessories, kitchen items, and décor objects that are a lesson in cool, luxe design—the creator, artist, and architect has lent his inimitable touch to all these and much more. Starck's works have earned him countless accolades and unique projects, not the least of which are the private apartments he designed for erstwhile French President François Mitterrand. And if you have ever hankered for ways to flaunt some of his unique ideas in your home, the recently released book *Interiors By Yoo* should give you some respite.

A design collaboration forged between Starck and British property developer John Hitchcox, Yoo is an organisation that provides eclectic interior designs for high living. And *Interiors By Yoo* gives a unique insight into the various projects that Starck has designed under the 'Yoo Inspired By Starck' flagship. Feast your eyes on the four design palettes that Starck has created specially for Yoo. While Culture is an eclectic mix of things that influence a person's ideas and style, where antiques rub shoulders with flea-market finds or new coffee-table books sit beside first editions, Minimal addresses the urge for a design that is uncomplicated. Classic is the old-fashioned excellence, while Nature is "for people who love to live with fresh air, blue skies, and the smell of the rising sun", says Starck.

In the book, inputs from Starck accompany the designs, providing an insight into the workings of a mind that has charmed the world with its design sensibilities for the past

30 years. Also included are interior designs by Jade Jagger, Marcel Wanders, and Kelly Hoppen, all of whom are designers with Yoo as well. "Yoo is really about the 'haute couture' of architecture and interior design. The family of Yoo styles can help people make the right choices. This book assists you in identifying your individual style," explains Starck.

For someone whose design vision expands across several spheres, Starck maintains that he has no specific aesthetic dictating his style. "I think aesthetic is too fragile and not timeless enough, and is clearly too trendy. I have an ethic, a logic, and I try to stick to it. My work is a lot more about semantics and politics, its only criteria being the freedom to do what I want with who I want, when I want."

True to his words, Starck has maintained this in his creations. Be it his sculpture-like stylised toothbrushes (1989), the spider-inspired juicer that is today a popular cult item (1990), or his hugely fêted transparent Louis Ghost chair (2002), his sense of whimsy and fun is visible across all. Earlier this year, he unveiled Revolutionair—wind turbines that can generate energy for homes. Solar-powered boats and hydrogen cars are soon to follow.

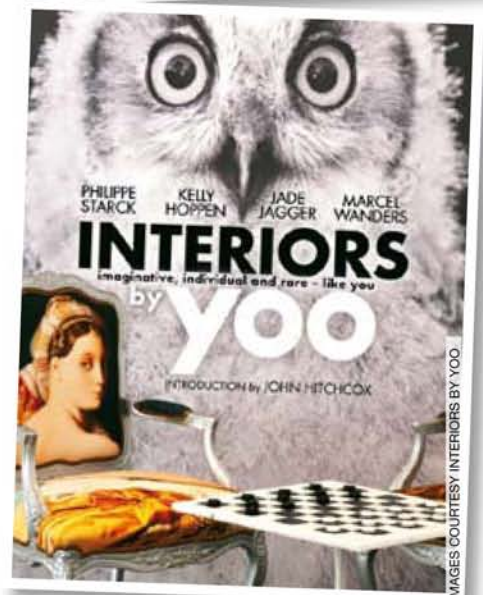
There is more to look forward to from Starck, especially in India. The upcoming Yoo Pune will showcase Starck's prowess in a luxe residential property being developed by Panchshil Realty. Set amidst lush landscapes and featuring a Six Senses Spa, Yoo Pune will combine Starck's sophisticated, contemporary design with a relaxed lifestyle. Above all, it will be an experience in Starck's unique approach. "We need to understand what creativity really is. It has new ideas, new language, new projects—to prepare a Renaissance and continue the work of our transformation. ■



A Classic Starck design, featuring a custom-made chandelier and reception table



A hand-painted faux bookshelf wallpaper from Starck's Culture palette



IMAGES COURTESY: INTERIORS BY YOO

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